



## Sponsorship Opportunities

Saturday, November 3, 2018  
Warner Theatre, Torrington

**Valor Sponsor: \$1,000**

- ◆ Logo on Cover of Program Book
- ◆ Full Page Ad in Program Book with Premium Placement (Rear Cover or Inside Front Cover)
- ◆ Recognition as Lunch Sponsor
- ◆ Information Table
- ◆ 6 Tickets to Event
- ◆ Logo and Link on Website
- ◆ Recognition on Social Media
- ◆ Signage at Event

**Deputy Chief**

- ◆ \$500 Sponsorship
- ◆ Full Page Ad in Program Book
- ◆ Information Table
- ◆ 4 Tickets to Event
- ◆ Recognition on Social Media
- ◆ Logo and Link on Website
- ◆ Signage at Event

**Lieutenant**

- ◆ \$250 Sponsorship
- ◆ Half Page Ad in Program Book
- ◆ 2 Tickets to Event
- ◆ Logo and Link on Website
- ◆ Signage at Event

**Firefighter**

- ◆ \$100 Sponsorship
- ◆ Quarter Page Ad in Program Book
- ◆ Logo and Link on Website
- ◆ Signage at Event

**Friends of Pep**

- ◆ \$50 Sponsorship
  - ◆ Listing in Program Book
- Name to be Listed \_\_\_\_\_

**Event Tickets**

- ◆ \$65/Person
- ◆ Available at [www.peptalksfire.com](http://www.peptalksfire.com)

Name of Company or Sponsor: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount: \_\_\_\_\_ Method of Payment: \_\_\_ Check Enclosed \* \_\_\_ Invoice \_\_\_ Credit Card

\*Check should be payable to:  
Torrington Firefighters Local 1567

Email ad to: [tsterling76@icloud.com](mailto:tsterling76@icloud.com) by October 19, 2018.  
All ads are in color and should be submitted in PDF format.

Torrington Firefighters  
Local 1567  
PO Box 655  
Torrington, CT 06790

Contact: Tom Sterling  
Phone: 860-309-4229  
[tsterling76@icloud.com](mailto:tsterling76@icloud.com)  
[www.peptalksfire.com](http://www.peptalksfire.com)

Full Page Ad: 5" w x 8" h  
Half Page Ad: 5" w x 3.875" h  
Qtr Page Ad: 2.375" w x 3.875" h

## **“Pep Talks” 2018 Training Sessions**



### **Operations at Private Dwelling Fires by First Due Fire Companies Presented by Captain (ret.) Michael Dugan, FDNY**

Fires in private dwellings are the most common structure fires we respond to, yet we are still losing firefighters at these incidents. This program will address proper fireground operations, including the duties of the first due engine and truck company when responding to these fires. Additionally, common mistakes and ways to avoid them will be addressed.

### **The Dangers of Smoke**

#### **Presented by Chief of Training Douglas Cline, Horry County Fire Rescue**

Fire smoke is a toxic soup of dangerous gases and a deadly enemy to firefighters and fire investigators. What is still confusing for responders is how to decide which toxins must be given attention, how to identify them among the other gases and particulates in fire smoke, and at what point the air is safe to breathe without self-contained breathing apparatus (SCBA) or other respiratory protection.

Although gas detection is common in the hazardous materials response side of the fire service, the typical line firefighter is unfamiliar with gas detection, gas detection devices and manufacturers, and methods and procedures for detecting toxic gases at every fire scene. It is important to note that there is no industry standard best practice when it comes to detection and monitoring in the fire environment, specifically during overhaul.

Do you know how this smoke is affecting you? Do you know how to protect you, your fellow firefighters and your family? Do you really understand how this smoke affects you? If you answer no or are puzzled by these questions you cannot miss this program.

### **The Seven C's of Fire Officer Trust**

#### **Presented by Chief John Alston, New Haven Fire Department**

Whether in a large department or a small, we all experience the same issues around officer development. This program draws on several disciplines to aid participants in identifying the key characteristics of successful officers and managers and to discover their “Command Presence”. The participants will be introduced to seven traits critical to professional growth. Among the issues covered will be barriers that hinder cultural change, transforming from firefighter to fire officer and shaping the future.

Through the use of dialogue, we will share the traits that are commonly associated with good officers and successful leaders. Drawing on elements of the National Fire Academy course, “Shaping the Future”, participants will exchange ideas and insight for the past, current and future Fire and Emergency Services Culture. We will identify the elements of change in a non-judgmental way.

**Cancer Awareness and Prevention for the Modern Educated Firefighter**  
**Presented by Lieutenant Jeff Sneller, Manchester Fire-Rescue-EMS**

Cancer is the second leading cause of deaths among firefighters and fire investigators today, following cardiovascular disease, as established by numerous scientific studies and data collected and evaluated by the National Institute for Occupational Safety and Health and by the International Association of Fire Fighter's (IAFF) Line of Duty Deaths Database.

This class covers the actual definition of cancer, rates at which firefighters and fire investigators get cancer, how these carcinogens enter our bodies and manipulate our cells, and the immediate actions to take that will make yourself and your team safer. The class will also briefly discuss the role of the company officer and managing fire officer in the efforts of cancer prevention and awareness. We look at Connecticut laws that help firefighters, and speak about what we really have in this state for protections. The presentation closes with what the Firefighter Cancer Support Network is, and what it can do for you if you or a loved one is ever faced with cancer.

## “Pep Talks” 2018 Instructor Bios



### Michael M. Dugan



Michael M. Dugan has been involved with the Fire Service for over 40 years. He was a 27-year veteran of the FDNY and served as the Captain of Ladder Company 123, in Crown Heights Brooklyn, before retiring. As a Lieutenant, Dugan served in Ladder Company 42 in the South Bronx. While assigned as a firefighter in Ladder Company 43, in Spanish Harlem, Firefighter Dugan received the James Gordon Bennett medal in 1992 and the Harry M. Archer Medal in 1993, the FDNY's highest award for bravery. He is also a former volunteer firefighter with the Halesite FD (NY). He was an instructor at the inception of the FDNY's Annual Education Day and has developed programs that were taught to all FDNY members during that training. He is a long-time instructor at FDIC and is a contributing editor to Fire Engineering magazine. He is also on the FDIC and Fire Engineering Executive advisory boards. Captain Dugan has been a featured lecturer around the country and at "FDIC" on topics dealing with Truck Company Operations, Building construction, size up and today's fire service.

### Douglas K. Cline



Douglas Cline, Chief of the Training and Professional Development Division with Horry County Fire Recue, a Metro Department with over 820 Fire and Emergency Medical Personnel answering over 64,000 responses per year, serving a diverse population and 1250 square miles of jurisdiction. He is a Contributing Editor to Carolina Fire Rescue Journal and the Executive Director with the Command Institute in Washington D.C.

A 38-year fire and emergency services veteran as well as a well-known international speaker and instructor presenting dynamic power packed /high intensity programs on leadership, instructor development, officer development, fire ground tactics, rapid intervention team training and firefighter safety and survival. Cline is a highly published author of articles, blogs and textbooks for both Fire and EMS. As a Chief Officer, Cline is a distinguished authority of officer development and has traveled internationally delivering distinguished programs on leadership and officer development. He also has a diverse line of training videos on Leadership, Rapid Intervention Team Training, Vehicle Fires, Hose Line Management, Emergency Vehicle Operations and Fire Ground Safety and Survival.

Cline, a retired Fire Chief, is a Level III Fire Instructor, National Fire Academy Instructor and an EMS Instructor. Chief Cline is the Immediate President of the International Society of Fire Service Instructors (ISFSI), past President of the Southeastern Association of Fire Chiefs (SEAF), a member of the South Carolina and North Carolina Society of Fire and Rescue Instructors. Cline serves as a National Fallen Firefighters Foundation (NFFF) Advocate for Everyone Goes Home, serves on the FEMA Assistance to

Firefighters Act Grant criteria development committee, Congressional Fire Service Institute (CFSI) National Advisory Committee, Region IV National Fire Academy Alumni Association (NFAAA) Board member, FDIC Advisory Board and a peer reviewer for the Fire Act Grants.

In 1999, Cline was honored by the International Society of Fire Service Instructors (ISFSI) by being awarded the prestigious George D. Post International Instructor of the Year. He holds a Bachelors Degree in Social Services with a Minor in Education from Concord University. He is an Associate Professor at Horry Georgetown Community College teaching in the Fire Science Associates program.

Chief Cline has been actively involved with the fire dynamics research conducted by ISFSI and National Institute of Standards and Technology (NIST). As a Strategy and Tactics theorist he has worked to help translated the research data into cutting edge operational theories, methodologies instructional programs and fire ground tactical operations focused on the Modern Fire Environment. Chief Cline is the executive producer of Fire Engineering's "Fire and Training Blog Talk Radio show and Fire Weekly's "The Chief's Trumpet", the official Blog Talk Radio show for the Southeast Association of Fire Chiefs. Cline is the co-host of the Fire and EMS Blogs "The Fire Officer"

## **John Alston**



Chief John Alston is the newly appointed Fire Chief of the New Haven Fire Department, in New Haven, Connecticut, since 2016. He came to New Haven after spending 31 years in the Jersey City Fire Department; where he retired at the rank of Deputy Chief. While in Jersey City, Chief Alston held the positions of Chief of Training, Chief of Special Operations and Chief of Staff. While serving as the First Battalion Chief, John covered the Downtown Section of the City. This assignment included the Holland Tunnel, the PATH Rail, the Statue of Liberty, Ellis Island, Liberty Park, City Hall, 5 fire Stations, 8 Fire Companies, the Safety Officer; Mask Service Unit, the C.B.R.N.E. Fire Boats and the High-rise / Tunnel Unit. He is a published author and operates the Fire Officer Trust Blog/Podcast. His principal goal is to coach and mentor current and future Fire Officers.

His first assignment, as a Captain, was to command Engine Company Nine; the busiest Fire Engine Company in the State of New Jersey. John was a ten-year veteran of Jersey City's Heavy Rescue Company which responded to the World Trade Center on September 11, 2001. While at the Rescue Company he was an innovative member and Instructor in Advance Vehicle Extrication, Rapid Intervention for Firefighter Rescue, High Angle Rope Rescue and High-rise Operations.

He is a NJ State Certified Level II Fire Instructor and a National Instructor Trainer for the American Red Cross. He also instructs Fire, Police and EMS workers in coursework for "Incident Response to Terrorist Bombings", Advanced Industrial Fire Fighting & the National Incident Management System (I-300 & I-400). He is an Instructor at both the Jersey City and Union County Fire Academies. He is a Master International Instructor and has taught for FDIC, FEMA, NFA, NFIC, NSC and the IAFF.

He is the technical consultant for the High-Rise Fire Safety Manager Program, taught at New Jersey City University, currently in use in the City of Jersey City.

John has a very fundamental belief in the true mission of emergency services, “Prepare yourself to meet the needs of people and property, for any emergency; use the best practices and share them. Someone’s life depends on it...Maybe even your own.”

## **Jeff Sneller**



Lt. Jeff Sneller has been a firefighter in the Town of Manchester (CT) for 18 years. He began helping out with the Firefighter Cancer Support Network (FCSN) about 5 years ago. He was the state director in Connecticut for the FCSN for most of those years. Jeff has been a mentor to many other firefighters facing cancer, as Jeff himself is a three-time cancer survivor. Jeff is happily married with 3 kids and continues to be a mentor and presenter for the FCSN.